

**Press Release**

**Esaote presents “My Lab One”  
Innovative “wearable” ultrasound scanner ARM HELD**

The Esaote Group, international leader in the production of medical technologies, is proud to announce the advent of an innovative diagnostic ultrasound system, which will be presented in Düsseldorf during Medica, the world leading medical trade fair to be held from 18<sup>th</sup> to 21<sup>st</sup> November 2009.

**The new revolutionary system MyLab One** encompasses an entire specialized, high performance ultrasound scanner, in just a 12 inch touch-screen display. The system allows the user to have the typical interaction you would have with any latest generation PC, simply by touching the screen, without using a keyboard or an external pointing device.

The system is “arm-held” and due to its lightness and portability, it can be used even without a worktop, in complete autonomy by a single operator given that it is wearable thanks to its unique features. These particular characteristics make it possible to use the ultrasound scanner just about anywhere, even in more critical work conditions such as emergency situations, in which time and the reliability of the diagnosis are of paramount importance.

The automatic rotation of the image according to the position of the system, an ergonomic probe equipped with controls, a long life battery, all add up to making this ultrasound an extraordinary innovation in the medical system arena.

MyLab One is a “dedicated” ultrasound, which reflects perfectly today’s need for diagnostic capabilities in many different fields of application: from Radiology to Cardiology, from Orthopaedics, Anaesthesia, Sports Medicine, etc... or in first-aid, emergency, vascular screening as well as in general practices.

Esaote has always focused the development of its medical systems along this route of technological development which aims at the enhancement and use of modalities that are accessible and *friendly* for doctors as well as for patients and which are less costly and less invasive. Therefore the MyLab One – which at the moment is not yet available in the U.S.A. - represents a significant evolution of this concept.

But then the development of highly innovative products based on a careful analysis of the clinical needs of customers and of market prospects and trends, has always been at the heart of Esaote’s R&D policy. It is in fact worth mentioning that in the last three-year period Esaote has greatly increased its share of the world ultrasound market, aiming at the new ultrasound diagnostic modalities which are based on the use of portable systems.

The Esaote Group is leader in the sector of biomedical equipment (in particular, ultrasound, dedicated magnetic resonance and software to manage the diagnostic process). Today Esaote gives work to more than 1300 direct employees, with around 300 persons focused to R&D activities. Esaote is present with its industrial and research units in Italy (Genoa, Florence, Naples) in the Netherlands (Maastricht), in France (Paris), and in China (Shenzhen). Esaote is internationally recognized to be one of the “Top Ten” world’s leading diagnostic imaging companies.

Information concerning Esaote and its products are available on the Internet site at the address <http://www.esaote.com>

Press Office:

Mariangela Dellepiane

Tel.: +39-010-6547238

fax: +39-010-6520172

e-mail: mariangela.dellepiane@esaote.com

Genoa, November 12<sup>th</sup> 2009