

## Press Release

### Experience the Esaote's EVOLution at JPR 2017, the latest software and hardware upgrade configuration in dedicated MRI, Ultrasound and healthcare IT

4 May 2017 [São Paulo, Brazil] - **ESAOTE**, one of the world leaders in the manufacture of diagnostic ultrasound systems and probes, on the market for more than 30 years, has the pleasure to meet you at **JPR 2017** - 47<sup>th</sup> São Paulo Radiological Meeting (São Paulo, 4-7 May 2017), with its innovative and dedicated portfolio that ranges from **dedicated MRI** to compact & cart-based **Ultrasound Systems**, and high performance **healthcare IT** solutions.

Join Esaote at JPR 2017 and discover the **EVOLution**, the latest software and hardware upgrade configuration in dedicated MRI, Ultrasound and healthcare IT, aimed to help boost productivity, increase image quality and provide new acquisition techniques.

#### **EVOLution: Increasing the Value of Your Investment in dedicated MRI**

Over **30 years of innovation** in the field of dedicated musculoskeletal MRI results in cost-effective systems that provide clinicians with outstanding image quality, flexibility, ease of use, and patient comfort. We were the first to develop dedicated MR systems for knee, shoulder and extremity imaging. With more than 2,900 Esaote MRI systems installed around the world, from large hospitals to private clinics, orthopedic/sports medicine centers, rheumatology practices, podiatric offices and trauma departments, we're the leading designer, manufacturer and marketer of dedicated MRI systems.

With the release of **EVOLution at the JPR 2017**, Esaote introduces yet another performance increase for the Dedicated MRI lineup. Esaote MRI Evolution (EVO) program started back in 2013 with the clear scope to create a significant performance and quality increase for all the Dedicated MRI products. The EVO program resulted in the Esaote **eXP MRI engine**, a combination of modular and flexible Hardware and Software components creating a long-term pathway for future product improvements. EVO responds to today's needs of MRI management which means MRI of larger patients, increased throughput, improved image quality and, last but not least, contained cost levels. EVO introduces several new coil options to increase the patient database. New coils designed to improve comfort for large patients and a Brain option package to enlarge the clinical applications. The new Color Mapping for contrast media uptake improves the workflow for this dedicated application.

Come and discover the **O-scan - the smart MRI, the dynamic MRI**: the Star Performer in extremities MRI is the perfect solution as the second MRI in radiology or as the main MRI in orthopaedic practice. O-scan alongside the whole body MRI in radiology departments, will free up time for major clinical cases on the whole body scanner therefore improving workflow and efficiency and the same time will providing an optimal non claustrophobic patient experience.

The other dedicated MRI systems in the Esaote MRI product lineup are the unique **G-scan Weight-Bearing MRI** offering a new perspective in MRI imaging and the highly efficient **S-scan In-Office MRI**.

Thanks to the common **eXP Platform**, all systems provide:

- continuous improvement of performance, features, services
- state-of-the-art technologies upgrading possibilities
- maximized return on investment
- augmented patient care
- improved clinical workflow and patient throughput

### **EVOLution: discover our Ultrasound Solutions - MyLab™@JPR 2017**

Join Esaote and experience our ultrasound **CrystalLine MyLab™** portfolio with unique Radiology solutions: **Ultrasound diagnostic imaging systems**, cart-based and portable.

Esaote MyLab™ high-tech diagnostic systems combine ease-of-use with sophisticated technology to deliver cost-effective, reliable clinical performance across a wide choice of applications ranging from Abdomen to Urology, Breast, Endocrinology, Musculoskeletal and Interventional.

**Esaote MyLab™Twice** with the unique “Twice Ultrasound Vision” helps to increase efficiency in hospital organization. It provides Premium Performance Ultrasound service and thanks to MyLab™One can move imaging to wherever it is needed, for faster diagnosis and improved patient care:

- top image quality and premium technologies
- remote control and keyboard customization
- wireless networking for easy data sharing, storage and printing

**Esaote MyLab™Seven** delivers excellent performance in a compact size and offers productivity in real-time, which means better diagnosis in less time with improved user comfort and customizable workflow and settings:

- productivity and simplicity in real-time
- small footprint and light weight
- shared-service and Interventional capabilities

**Esaote MyLab™Gamma** has been designed to deliver top performance and high dynamism in a very reduced size and weight:

- multi-functional system, suitable for different environments
- configurable presets adapted to user needs
- improved ergonomics with rotating wide monitor
- on-board libraries
- long time battery service

## **EVolution, the Digital Revolution: new, connected healthcare ecosystem**

In **healthcare IT** come and learn more about **Suitestensa VNA Clinical Repository**, **Mobile platform** and **Patient Portal** to promote collaboration, communications and greater patient satisfaction:

- **Enterprise archive** - VNA clinical repository, for a Patient-Centric multi-departmental cross-communication
- **Mobile** - enable zero footprint instant updates to your Patients' overall clinical picture
- **Patient portal** - patient engagement strategies help improve both clinical and financial results
- **Interventional Radiology** - clinical and procedural functionalities for Interventional and Endovascular Treatments

### **About Esaote**

With a consolidated turnover of EUR 270 million in 2016, the Esaote Group is a leader in the biomedical equipment sector, in particular the areas of ultrasound, dedicated MRI and software for managing the diagnostic process. The Group currently employs 1,250 people, 50% of which are based outside Italy. With its own production and research units in Italy and the Netherlands, Esaote is recognised as one of the top 10 diagnostic imaging companies in the world by authoritative studies and fosters collaborations with clinical and scientific research centres and universities around the world. Information regarding Esaote and its products is available online at [www.esaote.com](http://www.esaote.com)

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