

Press Release

OREGON INSTITUTE OF TECHNOLOGY PARTNERS WITH ESAOTE FOR SONOGRAPHY EDUCATION

Installation of Esaote MyLab Seven Systems Updates Ultrasound Degree Program.

INDIANAPOLIS, January 14, 2014 – To better prepare cardiovascular ultrasound students to compete and thrive in the evolving healthcare environment, Oregon Institute of Technology (Oregon Tech) partnered with Esaote North America to update department capabilities with five new Esaote MyLab[®] Seven ultrasound systems.

As one of the few institutions in the country to offer a <u>four-year ultrasound degree program</u>, Oregon Tech requires excellent performance and reliability from the systems used to train students.

"These new state-of-the-art ultrasound systems enable us to give students significant hands-on training time to learn the fundamental and advanced imaging techniques they'll routinely use after graduation," said LeAnn Maupin, professor of vascular technology and chair of medical imaging technology at Oregon Tech.

In addition to comprehensive clinical application sets, the <u>MyLab Seven systems</u> feature excellent ergonomics and intuitive control panels that match well with the Oregon Tech learning philosophy.

"All ultrasound systems have automated imaging functions," said Barry Canaday, assistant professor and director of the echocardiography program at Oregon Tech. "But we teach students to effectively use manual controls so they develop an intuitive understanding of ultrasound. This process, combined with the excellent image quality of the MyLab Seven systems, allows students to learn how to acquire the highest quality ultrasound exams."

Oregon Tech's partnership with Esaote North America extends beyond the installation of equipment to ongoing service and applications support to assure the long-term success of the cardiovascular program.

"Ultrasound is a cost-effective and accurate imaging modality that will play a critical role in the current expansion of healthcare in the U.S.," said Gordon Parhar, general manager of Esaote North America. "Well educated sonographers are highly valued healthcare contributors and we're proud to partner with Oregon Tech, support their students, and contribute to their ongoing improvement in clinical care."

About the Oregon Tech

Founded in Klamath Falls in 1947, Oregon Institute of Technology is one of seven universities in the Oregon University System, and the only public institute of technology in the Pacific Northwest. Oregon Tech provides degree programs in engineering and health technologies, management, communication, and applied sciences that prepare students to be effective participants in their professional, public, and international communities through hands-on learning. Oregon Tech has a full-service, residential campus in Klamath Falls and an urban, industry-focused campus in Wilsonville. Visit www.oit.edu to learn more about Oregon Institute of Technology.

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About Esaote North America, Inc.

Esaote North America, headquartered in Indianapolis, Indiana, is a leading provider of multi-disciplinary ultrasound and musculoskeletal MRI systems. Established in 1979, Esaote North America is part of Esaote S.p.A., a global leader in the research, production and marketing of diagnostic medical equipment. Esaote is among the largest manufacturers of ultrasound systems worldwide. For more information, visit www.esaoteusa.com.

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