

Esaote launches MyLab™Six CrystaLine; the next generation system upgrade for its multi-use

MyLab[™]Six ultrasound system

Combined hardware and software innovations enhance the quality, productivity and

flexibility of diagnostics in key clinical settings

January 25, 2016 [GENOA, ITALY] **Esaote**, one of the world leaders in diagnostic imaging systems manufacturers presents **MyLabTMSix CrystaLine** at Arab Health (25-28 January 2016), the latest evolution in its Ultrasound portfolio. Esaote's MyLabTMSix CrystaLine Ultrasound system offers exceptional image quality for confident diagnosis in a compact design. CrystaLine's top level image technology is now embedded in a solid system with special attention to ergonomics and ease of use. MyLabTMSix CrystaLine is a versatile cartbased system for use across a broad range of diagnostic applications, from General Imaging, to MSK and Rheumatology, to Women's Health and Cardiovascular.

Confident Diagnosis

MyLab[™]Six CrystaLine represents Esaote's latest technological innovation, focused on image quality enhancement regarding penetration and increased image details and resolution.

"MyLab[™]Six CrystaLine is the result of continual collaboration between Esaote's R&D team, Clinicians and a broad network of Universities to improve image formation and processing technologies as well as design and workflow solutions," said **Leonardo Forzoni, Esaote's Clinical Marketing Manager for Ultrasound**. "Difficult-to-scan patients are quite common in today's echo labs. The Esaote MyLab[™]Six CrystaLine upgrade addresses these challenges by offering better penetration, optimal image contrast, increased spatial resolution and less speckle artefacts. Detailed images are also captured with overweight patients, providing clinical confidence even in very deep areas".

Productivity and Comfort

MyLab[™]Six CrystaLine is a cart-based compact design, featuring an intuitive and easy to use workflow system to maximise user comfort and patient throughput. CrystaLine comes with a large choice of Esaote's appleprobe ergonomic transducers which guarantee a natural and comfortable operating position with reduced risk of any musculoskeletal stress and strain. The system features controls within easy reach, with reduced distances from the trackball of the most used functions, short cuts, as well as macro recalling capabilities to automate frequent actions.

The intuitive system therefore requires less mental concentration and frees up operational time so that healthcare professionals can focus on giving good patient care.

MyLab[™]Six CrystaLine's ergonomic workflow embeds all the latest Esaote productivity solutions, including:

- Advanced AutoAdjust image and Doppler parameter adjustment at the touch of a button
- SmarTouch for quick access to multiple settings and adjustments in real time
- Protocols with pre-defined actions to reduce the number of keystrokes needed for common applications
- eTouch[™] task recorder which enables the user to recall complex sequences of buttons and controls with a simple touch screen activation

Efficiency, Versatility and Value

The MyLab[™]Six CrystaLine is an adaptable and flexible ultrasound system, equally at home in a variety of clinical settings, making it a premium choice within its class.

The MyLab[™]Six CrystaLine maximizes efficiency in ultrasound scanning and offers improved diagnostic value through optimising all aspects of signal transmission, starting from the echo generated by the patient's body up to the display on the system's monitor.

The CrystaLine engine is fine-tuned with Esaote IQ probes to optimise penetration frequencies to derive maximum benefit from the energy delivered, allowing for better energy usage, and a higher level of diagnostic clarity.

Wireless and wired connectivity choices offer numerous data saving and transmission options. The Esaote MyLab[™]Six CrystaLine system is green; with reduced energy consumption for lower energy costs.

Massimo Rosa, Esaote's Chief Global Marketing Officer said "The $MyLab^{TM}Six$ CrystaLine-powered engine represents a major improvement in all the clinical aspects relevant in diagnostic ultrasound scanning. With this system we want to offer our customers a solid and confident platform housed in a compact design which answers all their clinical needs".

Esaote will be exhibiting MyLab[™]Six CrystaLine at Arab Health 2016. For more information please visit our online resources at <u>www.esaote.com</u>

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Esaote @ Arab Health 2016: Esaote will be exhibiting at Arab Health 2016, Dubai, 25th-28th January 2016. **Location: S2C50**

For more information on Esaote MyLab[™]Six CrystaLine @ Arab Health visit Esaote at Arab Health 2016

For more information on MyLab[™]Six CrystaLine, please visit the dedicated product card/brochure

Interviews @ Arab Health: To arrange an interview with a member of the senior marketing team Massimo Rosa, Chief Global Marketing Officer, Esaote Group - email: <u>massimo.rosa@esaote.com</u>, or Leonardo Forzoni, Clinical Marketing Manager for Ultrasound - email: <u>leonardo.forzoni@esaote.com</u>, please contact for availability.

About Esaote

With €262.3 million consolidated sales in 2014 (of which 65% were generated from international markets), Esaote Group is a leading player in the biomedical equipment sector, with a particular focus on ultrasound, dedicated magnetic resonance, and software for managing the diagnostic process. Esaote has about 1,250 employees, 50% of whom are based outside of Italy. Esaote has manufacturing and research units in Italy, the Netherlands and China (Shenzhen). Esaote is internationally recognised as one of the "Top Ten" diagnostic imaging companies in the world and enjoys the co-operation of worldwide scientific and clinical research centres and universities.

Information about the Esaote Group and its products is available at <u>www.esaote.com</u>

Technology and features are system/configuration dependent. Specifications are subject to change without notice. Information might refer to products or modalities not yet approved in all countries. For further details, please contact your Esaote sales representative.