

News

Esaote/Pie Medical Imaging have acquired 3mensio Medical Imaging

Events

Industry News

Esaote/Pie Medical Imaging have acquired 3mensio Medical Imaging

April, 2011: Maastricht, The Netherlands; Bilthoven, The Netherlands

[Esaote International NV](#) and [3mensio Medical Imaging BV](#) (3mensio) have entered into an agreement pursuant to which Esaote acquires 3mensio in order to expand its leading role in healthcare information technology. Following this acquisition, today Pie Medical Imaging BV (PMI), a group company of the Esaote group, and 3mensio have announced that they have joined their business activities.

"PMI and 3mensio have a shared vision on how to develop highly innovative technological software solutions to support health care providers. With 3mensio and its 3D/4D visualization technology we will be able to accelerate the realization of the tools that our customers need for optimal treatment of their patients," said Boudewijn Verstraelen, CEO of PMI.

"We believe that our opportunities for continued growth and expansion will be best realized through the additional scale and resources that Pie Medical Imaging and the Esaote group can provide," said Frank Wessels, 3mensio's founder and CTO, who will continue to lead the technical team.

Paul Sysmans, who will remain involved as consultant to the management following the acquisition, states "the combined expertise of the companies in CT, MRI, US and X-Ray will lead to new business in the interventional workflow from pre-op planning, assistance during the intervention, to post-op analysis."

According to René Guillaume, Director Sales and Marketing of PMI, "3mensio's products and expertise in advanced visualization and procedure planning tools will complement PMIs' portfolio of renowned software products. Together, we will be able to offer a comprehensive set of cardiovascular solutions meeting the needs of physicians, allowing them to deliver the best quality of healthcare possible to their patients."

About Pie Medical Imaging, Pie Medical Imaging B.V. based in Maastricht, the Netherlands, is the worldwide leading company in quantitative analysis software for cardiology and radiology and well known for the CAAS products. Pie Medical Imaging develops and delivers software solutions that drive next-generation diagnostics and research worldwide. Pie Medical Imaging is part of the Esaote group. Esaote S.p.A. is a leading manufacturer of ultrasound equipment and dedicated MRI. More information is available at: www.piemedicalimaging.com.

About 3mensio, Founded in 2003, 3mensio Medical Imaging originally started developing advanced imaging software for the radiology department, which was based on 3D image reconstruction and analysis of standard CTA images. Since 2007, the company focus has moved to creating more dedicated workflows for both endovascular aortic aneurysm repair (EVAR) and more recently also for transcatheter aortic valve implantation (TAVI).

For further information, please contact, Boudewijn Verstraelen, CEO of Pie Medical Imaging BV, Becanusstraat 13D, 6216 BX Maastricht, The Netherlands, Tel: +31-43-3281328, Email: bv@pie.nl.