

Press Release

Esaote ambassador of Italian excellence in Shanghai

Esaote will be at the China International Import Expo in Shanghai (CIIE) from 5 to 10 November 2018 together with the ICE-Agency to represent the cluster of biomedical equipment

Genoa, October 31st 2018 - From 5 to 10 November 2018 Esaote will be the ambassador of the Italian System to the China International Import Export (CIIE) of Shanghai, within the collective participation of ICE-Agency, whose motto is "the essence of excellence". Esaote is among over 80 companies, an expression of Made in Italy in the world that, thanks to ICE-Agency - which promotes the internationalization of Italian companies abroad - will have a significant presence throughout the event. In fact, five "Italian areas of excellence" will be set up in as many CIIE pavilions according to the clusters that best represent Italian creativity and technology, including fashion, food, healthcare, high-tech and services.

For the "Medical equipment" sector, Esaote, a leading company in the design and production of biomedical devices for non-invasive diagnostic imaging for over 30 years, will bring to Shanghai an ultrasound system with integrated laser system for micro-invasive interventions, dedicated both to diagnostics and to the non-invasive treatment of diseases in various organs such as the thyroid and liver. This technology has introduced new perspectives and helps improve the quality of life of millions of patients around the world.

The presence at CIIE confirms the importance of Esaote values, based on dynamism, continuous research for improvement, innovation, evolution, quality, design and attention to detail. In recent years these values have guided the important process of renewal, growth and internationalization that involved all aspects of the business - from the product, to the processes, from the infrastructures, to the business and organization models - with the aim of focusing on excellence and sustainability according to standards consistent with its world leadership.

Esaote will be at CIIE in Hall 7.1C1-18 (004), as well as in Hall 6, RL 112, of the Shanghai National Exhibition and Convention Center.

About Esaote: The Esaote Group is a leading Company in the biomedical equipment sector, in particular in the areas of ultrasound, dedicated MRI and software for managing the diagnostic process. Headquartered in Genoa, Italy, the Group has its production and research units in Italy (Genoa and Florence) as well as in the Netherlands (Maastricht) and it is active in around 80 countries in the world. The Esaote Group recorded a consolidated turnover of around €245 million in 2017, 70% of which was generated on international markets. The Group employs about 1,150 individuals, 20% of whom work in research and development, a sector in which the company invests around 9% of its total turnover. Information on Esaote and its products is available at www.esaote.com

Per more details:

Mariangela Dellepiane, Head of Group Communications at Esaote
mob. +39 335-1289783 email: mariangela.dellepiane@esaote.com
Fede Gardella, Ufficio Stampa
Cell. +393358308666 - email: esaotepress@esaote.com