



ESAOTE and BARCO together improve ultrasound diagnostic capabilities in radiology

February 28th, 2017 [ITALY - USA] - Esaote, one of the world leaders in the manufacturing of medical imaging equipment, and Barco, a global leader in healthcare imaging, have combined their expertise to offer unparalleled ultrasound imaging performance in radiology.

MyLab™9, the flagship ultrasound system in radiology and shared services recently launched by Esaote, defines a new standard in increasing the value of your investment. At the core of the system design stands a new concept of Clarity in image quality, together with Performance and Workflow improvement for more efficient and informed healthcare.

The new MyLab™9 evo 2.0 will be presented in preview at the **ECR 2018** in Vienna, February 28th - March 4th, Austria Center Vienna - **Esaote@ECR2018, BOOTH EXPO X5/8.**

"We are keen to keep investing in delivering the best quality with no compromise: that's why we selected Barco, one of the most accredited partners in radiology to boost performance in the Esaote's MyLab™9 top-end product," said **Luca Bombino, Global Product Marketing Manager.**

In addition to new advanced features and hi-tech transducers, the new system configuration includes the latest state-of-the-art 24" Eonis® display engineered by Barco - which reflects Esaote's continuous investment in radiology.

The high-quality Eonis display presents sharp, bright images and exceptional colors with high contrast for perfect visualization of ultrasound images.

The display's unique front consistency sensor automatically aligns the image quality every time the display is switched on and maintains the luminance for consistent image quality and brightness. **Barco@ECR2018, Hall X3, booth 301**



"Our partnership with Esaote is a clear demonstration of our mission to co-create technology solutions for integrated care. By combining our expertise in diagnostic visualization with the skillset of partners such as Esaote, we are convinced we can enable better health outcomes for more people," said **Mark Bultinck, VP Sales EMEA for Barco Healthcare.**

Developed to provide ultra-quality ultrasound technology to hospitals, clinics and private practices, the MyLab™9 offers smart upgradability, remote serviceability, long-term maintenance options and transducer compatibility. [For more information visit https://www.esaote.com](https://www.esaote.com)

About Esaote

With a consolidated turnover of EUR 270 million in 2016, the Esaote Group is a leader in the biomedical equipment sector, in particular the areas of ultrasound, dedicated MRI and software for managing the diagnostic process. The Group currently employs 1,200 people. With its own production and research units in Italy and the Netherlands, Esaote is recognised as one of the top 10 diagnostic imaging companies in the world.

For more information, visit us on <https://www.esaote.com>, follow us on [LinkedIn](#) (Esaote), [YouTube](#) (esaotegroup), or [Vimeo](#) (Esaote)

Spokesperson for EMEA Healthcare:

Massimo Rosa, Chief Marketing Officer

About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop sight, sound, and sharing solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). In 2016, we realized sales of 1.102 billion euro. We have a team of 3,500 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.

For more information, visit us on www.barco.com, follow us on [Twitter](#) (@Barco), [LinkedIn](#) (Barco), [YouTube](#) (BarcoTV), or like us on [Facebook](#) (Barco)

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