



ESAOTE Never Stops Moving With the Outstanding Renewal of the Ultrasound Product Line in Just a Year

November 12, 2018 [Genoa, Italy] - ESAOTE is taking a step forward with the MyLab™9 flagship platform and is renewing the cart-based and portable ultrasound product line at the **MEDICA 2018** World Forum for Medicine, November 12 - 15 in Düsseldorf, at **booth 9B54**.

“At Esaote, we are focused on quality and up-to-date technologies to make ultrasound imaging easier. That’s why we never stop investing in innovative solutions for physicians and patients,” said **Luca Bombino, Head of Ultrasound Global Marketing**.

Thanks to the collaboration with international research centers and universities, the **MyLab™9 flagship platform** is now powered by **evo 2.0**, part of the Esaote evolution program. New iQ transducers and advanced features, such as QElaxto 2D, fusion imaging 2D/3D and Virtual Navigator, eDoppler, and eStreaming are available to enrich product configuration and extend clinical applications. The latest technology engineered by Barco, the Eonis® 24” medical display, and innovative solutions such as easyMode and easyColor are designed to accelerate the operator workflow and improve the patient experience. Developed to provide high-level ultrasound technology to hospitals and clinics, the **MyLab™9 platform** boasts smart upgradability, remote serviceability, and long-term maintenance options.

Based on the experience gained from flagship systems, Esaote introduces the **MyLab™X family** which offers advanced clinical tools, large probe portfolio, zero-click automation, extremely intuitive usability and ergonomics for better, faster, and more reliable decisions.

At MEDICA 2018, Esaote is presenting the new portable line, **MyLab™Omega** and **MyLab™Sigma**, adding high mobility and flexibility of use, and bringing the latest advanced technologies to the point-of-care.

“Our goal has always been to respond in the smartest and fastest way to today’s clinical needs,” said **Giovanni Altobelli, Ultrasound Product Marketing Manager**. *“The MyLab™X family migrated its technology directly from our flagship platform, and allows modularity, affordability, and matching with any specific clinical requirement. The up-to-date technology has been miniaturized to be fully integrated in the ultrasound portable product line to reach diagnoses confidently and efficiently.”*

The new MyLab™9 platform, MyLab™X7, MyLab™X6, MyLab™X5, MyLab™Omega, and MyLab™Sigma systems will be showcased at **MEDICA 2018** in Düsseldorf, at **booth 9B54**.

For more information visit www.esaote.com

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About Esaote: The Esaote Group is a leading Company in the biomedical equipment sector, in particular in the areas of ultrasound, dedicated MRI, and software for managing the diagnostic process. Headquartered in Genoa, Italy, the Group has its production and research units in Italy (Genoa and Florence) as well as in the Netherlands (Maastricht) and it is active in around 80 countries worldwide. The Esaote Group recorded a consolidated turnover of around €245 million in 2017, 70% of which was generated on international markets. The Group employs about 1,150 individuals, 20% of whom work in research and development, a sector in which the company invests around 9% of its total turnover.

Information on Esaote and its products is available at www.esaote.com

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