



ESAOTE LAUNCHES NEW ULTRASOUND PLATFORMS FOR VETERINARIANS AT WSAVA 2015:

MyLab™Gamma and MyLab™Six

MyLab™Alpha and MyLab™Seven

- 4 new products complete Esaote's veterinary ultrasound product portfolio
- MyLab™Gamma and MyLab™Six offer the complete solution for all general practice needs
- MyLab™Alpha and MyLab™Seven meet the advanced ultrasound needs of imaging experts
- Introduction of OPUS, Esaote's new 'One Probe Ultrasound Solution', compatible with MyLab™Gamma and MyLab™Six

[BANGKOK, 15th May 2015] Esaote, one of the world's leading companies in veterinary MRI and ultrasound imaging, launches two new ultrasound platforms for veterinarians at the 40th World Small Animal Veterinary Association Congress (WSAVA), Bangkok, Thailand (15-18th May).



The complete and compact MyLab™Gamma and MyLab™Six, along with the top performance and specialist MyLab™Alpha and MyLab™Seven platform, complete Esaote's veterinary ultrasound product line. Both platforms facilitate imaging examinations for small animals, equine, farm animals and exotics.

Each platform offers a console and a portable system to suit the varied and complex needs of veterinarians. The MyLab™Six and MyLab™Seven are cart based, created for in-practice use and designed to meet increasing demand from veterinarians, clinics and group practices



wishing to offer high-quality ultrasound services. The MyLab™Gamma and MyLab™Alpha are light-weight and portable, enabling scanning in any environment - providing clinical excellence and flexibility for the veterinarian, the animal owner and the animal.

All four products include the latest advanced applications software (such as body marks, measurements and reports) and relevant probes required to meet the needs of general practitioners and specialized clinics, as well as to support veterinary imaging experts, education and research.

In addition to the new product platforms, Esaote introduces OPUS, an innovative 'One Probe Ultrasound Solution'. OPUS is based on the outstanding micro-convex transducer. It has a frequency range of between 9-4 MHz and a scan angle of up to 93°, providing high resolution and high penetration in order to meet all clinical needs within daily small animal practice. OPUS is compatible with all four new products.

MyLab™Gamma and MyLab™Six: 'The Veterinarian's Choice'

Commenting on the platform's high performance in terms of image quality, speed, and return on investment, Cor van der Flier, Esaote's Veterinary Business Director, explains, *"The MyLab™Gamma and MyLab™Six platform is a complete solution for veterinarians in the field of small animal, equine and farm animals; supporting abdominal imaging, reproduction, musculoskeletal and advanced cardiology. The small animal market is growing fast, so as a global leader in veterinary imaging, we strive to provide clinical solutions that reflect our customers' needs, and which highlight our commitment to the veterinary community."*

MyLab™Alpha and MyLab™Seven: 'The Imaging Expert's Choice'

When it comes to imaging experts with advanced needs who require a premium platform in terms of efficiency as well as image quality and user-friendliness, Cor van der Flier notes, *"MyLab™Alpha and MyLab™Seven meet the demands and needs of experienced imaging professionals. Through a full program of transducers and innovative features such as ElaXto, Contrast Media Imaging and XStrain™, the new platform is carefully situated between the MyLab™Gamma and MyLab™Six and the premium, MyLab™Twice, completing Esaote's veterinary portfolio."*

- Ends -

MEDIA CONTACTS

For interview opportunities with Esaote Veterinary's Business Director, Cor van der Flier, and all other media enquiries, please contact: Beth Lowes, ROAD Communications

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Esaote Veterinary will be exhibiting at **Stand #73 at WSAVA on 15th-18th May 2015.**

ABOUT ESAOTE VETERINARY

With over 30 years' experience, Esaote is one of the world's leading suppliers of diagnostic veterinary imaging, the preferred supplier for veterinary schools, clinics and individual practices around the world. It is a multi-modality imaging supplier, providing ultrasound and MRI, with an emphasis on quality, functionality, price and education, and a truly global service network. From imaging for wildlife preservation projects to caring for family pets, farm animals and equine, Esaote's integrated solutions give animal healthcare providers the diagnostic imaging tools they need to deliver compassionate and comprehensive care. Active engagement with leading veterinarians and universities forms the core of the Esaote approach to veterinary ultrasound and MRI imaging. Our dedicated user interface is highly valued by the veterinary community, as are our rapid and accurate imaging, connectivity and printing features. We constantly strive to provide dedicated solutions with up-to-date technologies and features that yield the highest level of imaging in all veterinary applications.

Technology and features are system/configuration dependent. Specifications are subject to change without notice. Information might refer to products or modalities not yet approved in all countries. For further details, please contact your Esaote sales representative.