



## **ESAOTE ANNOUNCES THE LAUNCH OF TWO NEW ULTRASOUND SYSTEMS:**

### **MYLAB™SIX & MYLAB™GAMMA**

#### **DELIVERING AFFORDABLE PRODUCTIVITY, EFFICIENCY, VALUE**

18<sup>th</sup> July 2014 [Genoa, Italy] **ESAOTE** announces the launch of two new ultrasound machines, confirming its position as a leading innovator in the global ultrasound imaging market, and delivering affordable productivity, efficiency and value. **MyLab™Six** and **MyLab™Gamma** have been developed to address key sectors of the imaging market, reinforcing ESAOTE's global ultrasound portfolio - from application-specific to fully shared services.



**MyLab™Six** is a cart-based ultrasound system providing highly ergonomic, low on noise and 'green' product solutions. Configured for an extensive range of applications, it delivers a premium quality, yet affordable, solution for shared ultrasound services across any busy clinical setting.

**MyLab™Gamma** is a best in class, highly-portable, 'green' ultrasound system. Based on Esaote's productivity-oriented operating platform, the super-light, feature packed portable system sets ultrasound free to be used in any environment at a moment's notice, from point-of-care to shared service solutions. *"These versatile, valuable and efficient new products are the work of considerable research into the current and future demands of the market place,"* said Carlos Alonso, CEO, Esaote.

As a recognised leader in ergonomics and design lead simplicity, Esaote has engineered the MyLab™Gamma and MyLab™Six to meet the rigorous demands of the sonographer's working environment without compromising diagnostic confidence. High on vision, low on noise and 'green' ultrasound systems with remote service capabilities improve user comfort and quality of the working environment.

### **MyLab™Six**

MyLab™Six is a complete cart-based system that can be used across a broad range of applications from general imaging to women's health and cardiovascular. It comes with highly advanced scanning features, combining to ensure complete confidence in any diagnosis. This system delivers software and probes from dedicated-to-application to fully shared service solutions, including advanced applications.

*"MyLab™Six has been designed as the most advanced shared services ultrasound system in its class,"* explains Giovanni Altobelli, Ultrasound Marketing Product Manager at Esaote. *"It offers a premium, yet affordable, solution to customers in terms of user comfort, performance and versatility. Easy workflow and automation of key options maximise patient throughput without compromising image quality or diagnostic confidence. MyLab™Six represents the extra steps we are taking in order to add value and efficiency to ultrasound in any specific clinical setting."*

### **MyLab™Gamma**

Highly portable and battery-operated, the MyLab™Gamma offers fast boot times and a rapid resume from standby mode which means the system is ready to use within seconds. Integration of wireless connectivity, a class leading feature for a system of its size and price, facilitates easy, one-click networking with other systems and local networks as required. *"MyLab™Gamma finally sets ultrasound free,"* explains Joop Geijsen, Ultrasound Project Manager at Esaote. *"We now bring superb quality images and fast, accurate diagnosis right to the point-of-care in any situation – wherever and whenever."*

Esaote will introduce **MyLab™Six** and **MyLab™Gamma** in the EMEA market at the *European Society of Cardiology 2014* congress (Barcelona) in August, followed by *ESRA* (Seville), *ISUOG* (Barcelona) in September and *JFR* (Paris) in October.

To request additional information on Esaote's latest ultrasound products and scheduled launches please contact [info@esaote.com](mailto:info@esaote.com)

### **About Esaote**

With €276.1 million consolidated sales in 2013 (of which 65% were generated from international markets), Esaote Group is a leading player in the biomedical equipment sector, with a particular focus on ultrasound, dedicated magnetic resonance, and software for managing the diagnostic process. Esaote has over 1,335 employees, 19% of which are employed in R&D activities. Esaote has industrial and research units in Italy (Genoa, Florence, Naples), the Netherlands (Maastricht) and China (Shenzhen). Esaote is internationally recognised as one of the "**Top Ten**" diagnostic imaging companies in the world and enjoys the co-operation of worldwide scientific and clinical research centres and universities. Esaote has filed more than 120 international patents.

Information about the Esaote Group and its products is available at [www.esaote.com](http://www.esaote.com)

Technology and features are system/configuration dependent. Specifications subject to change without notice. Information might refer to products or modalities not yet approved in all countries. For further details, please contact your Esaote sales representative.