



Esaote celebrates the new MyLab™X8 at the « Journées Francophones de Radiologie » (JFR)

PARIS, Oct. 01st, 2019 - Esaote will celebrate **MyLab™X8** launch - the high-performance and versatile ultrasound platform to support hospitals and clinics facing today's challenges - at the **Journées Francophones de Radiologie, JFR 2019**, Booth #1N01 (11-14 October, Palais des Congrès de Paris, France).

Based on the recently introduced ULTRA™ technology platform, the product profile includes a limitless approach to ultrasound imaging and high-quality patient care.

"The new MyLab™X8 is designed to be a reliable partner in the daily clinical routine," said **Luca Bombino**, Head of Ultrasound Global Marketing at Esaote. "We leveraged scalable technology to completely renew our ultrasound product line, and migrate premium performance and features to more affordable systems, without compromising clinical confidence, throughput, and reliability."

Esaote has always invested in workflow-oriented design. The MyLab™9, its flagship ultrasound product, has many solutions in common with the new MyLab™X8, including the control panel design and exam time reduction and automation.

easyMode* and **easyColor*** are two exclusive Esaote solutions which simplify and drive ultrasound image optimization in just 3 swipes.

The new "Never Stop Seeing the Unseen" ad campaign highlight Esaote's attitude to innovation, research, and development, affirming the Italian company as one of the world's leading providers of diagnostic imaging solutions.

The MyLab™X8 and the MyLab™ ultrasound product line include a wide range of cutting-edge technologies, such as:

- Virtual Navigator fusion imaging
- QElaxto shearwave elastography,
- Very high-frequency, microV, QPack
- Exam automation tools like eScan, eDoppler, zero-click advanced functions

**Celebrate the new MyLab™X8, Friday October 01st at 12:45 p.m.
ESAOTE BOOTH #1N01.– Niveau 1- Hall Neuilly**

* patent pending

MyLab is a trademark of Esaote spa.

Technology and features are system/configuration dependent. Specifications are subject to change without notice. Information might refer to products or modalities not yet approved in all countries. For further details, please contact your Esaote sales representative.

About Esaote

The Esaote Group is a leader in the biomedical equipment sector, in particular in the areas of ultrasound, dedicated MRI, and software for managing the diagnostic process. The company currently employs about 1,120 people. With its headquarters in Genoa and its own production and research units in Italy and the Netherlands, Esaote is active in 80 countries in the world. Information on Esaote and its products is available at www.esaote.com