



## Press Release

### ESAOTE, OFFICIAL SUPPLIER TO TORINO FC

#### **A partnership in the name of technology, care and innovation, in the field of sports medicine.**

Genoa, January 20<sup>th</sup>, 2022 – Esaote – a leading Italian company in the biomedical sector, especially in ultrasound, dedicated magnetic resonance imaging and information technology for healthcare – is an Official Supplier to Torino FC for the 2021/22 and 2022/23 championships.

*“The agreement with Torino FC fills us with pride because it establishes an important collaboration in the name of technology to improve patient care, values at the heart of our corporate mission,” stated **Marco Mugnaini, Italy Country Business Director at Esaote.** “This approach is even more evident in the field of sports medicine when it comes to professional athletes, where the option of an immediate response means the operator can make a reliable diagnosis. Athletes’ performance and recovery then improves, facilitating more targeted planning for further examinations and treatments. To follow the partnership with FIMS, this is another major piece in the jigsaw to confirm the relevance of Esaote and its technologies in the world of sports medicine. Esaote has long been a pioneer in ‘dedicated’ systems and technologies and has paved the way for highly reliable diagnostics using versatile, accessible machinery and instruments. With this new collaboration, we’re ready to take to the field alongside the medical staff, athletes and colors of the historic Serie A team.”*

Taking immediate effect in the current Serie A Championship, the agreement will continue until the end of the 2022/23 season. It includes the installation of an Esaote MyLab™9 ultrasound system at the historic Stadio Filadelfia, the training ground for the Torino FC first team. The fact that this equipment is in place – in case of injuries and especially for both acute and chronic muscle and tendon disorders – will make it possible to carry out ultrasound scans on site. There will be no need to resort to external structures, optimizing time to diagnosis and providing for improved planning of treatment and assessment of athlete recovery time.

*“We’re delighted to announce this collaboration with Esaote S.p.A., a leading company in its sector. Together with the Esaote team, our medics will help us provide our athletes with the best possible medical care,”* noted Lorenzo Barale, Commercial Director at Torino FC. *The option of using this state-of-the-art diagnostic tool will enable us to monitor the players more scrupulously, providing valuable information to guide their athletic development.”*

#### **Esaote**

The Esaote Group is a leader in the biomedical equipment sector, in particular in the areas of ultrasound, dedicated magnetic resonance imaging and software for managing the diagnostic process. The company currently employs approximately 1,180 people. With headquarters in Genoa and Florence and its own production and research units in Italy and the Netherlands, Esaote is present in 100 countries around the world. [www.esaote.com](http://www.esaote.com)

#### **Torino FC**

**Torino Football Club** is one of the most prestigious clubs in Italy and is renowned all over the world for its glorious history and the unconditional support of its fans. Founded on December 3<sup>rd</sup>, 1906, *I Granata* (‘The Maroons’) have taken seven league titles and are five-time winners of the Coppa Italia.

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