


north america
Press Release

LARRY DENTICE NAMED PRESIDENT OF ESAOTE NORTH AMERICA

INDIANAPOLIS, May 15, 2014 – Esaote North America, Inc. announced today that Larry Dentice has been named president and general manager. In this role, Dentice is responsible for driving the growth of Esaote’s medical imaging business in the United States and will oversee all aspects of U.S and Canada business operations.

“I’m pleased to welcome Larry Dentice to the Esaote team”, said Angelo Sochuk, Esaote’s president and CEO of the americas region. “Larry has the vision and expertise to lead Esaote North America during this time of change in the U.S. healthcare system. His overall industry knowledge and track record of success will make him a great addition to our Team.”

“Esaote’s diverse product portfolio can clearly impact U.S. healthcare by helping reduce cost and improve diagnostic efficiency,” said Dentice. “With Esaote’s rich history and a strong commitment to the North American market, we have a great opportunity to significantly grow our business. I look forward to exciting times ahead.”

Dentice joins Esaote with over 30 years of diagnostic imaging and healthcare experience; Dentice has served as an executive at Philips Medical, Toshiba America Medical and Marconi Medical, with additional early career experience at GE. He most recently was an executive consultant specializing in strategic healthcare development for TIGI.

About Esaote North America, Inc.

[Esaote North America](#), headquartered in Indianapolis, Indiana, is a leading provider of multi-disciplinary ultrasound and musculoskeletal MRI systems in the U.S. Established in 1979, Esaote North America is part of Esaote Group, a global leader in the research, production and marketing of diagnostic medical equipment. Esaote is among the largest manufacturers of ultrasound systems worldwide and prides itself on achieving superior price-performance over competitors through its focus on ultrasound and musculoskeletal MRI. For more information, visit www.esaoteusa.com.

For More Information Contact:

Jim Burch 714.473.5443

E-mail: jburch@AltisimaMedia.com