

As part of its ongoing and ambitious growth plans Esaote has appointed a new Distributor for its Ultrasound and MRI products throughout Ireland.

Scientific, Medical, Clinical Ltd (known locally as SMC) have many years' experience supplying and supporting customers throughout all of Ireland with a wide footprint of staff. With immediate effect SMC will be responsible for the sales, service and support on Esaote's extensive range of ultrasound and MRI products within the healthcare sector.

Esaote's Country Manager for the UK and Ireland Stephen Kennedy commented "Demand for our products within the Irish healthcare market has increased significantly over the last couple of years so the appointment of SMC to support and expand our growing ultrasound and MRI business is a perfect fit. They have extensive experience and knowledge in both the public and private healthcare sectors and have ambitious growth aspirations in line with ours. Within the first few weeks of us working together they have already installed a number of newly sold ultrasound scanners and they expect to install their first MRI scanners in the coming months."

SMC Managing Director Alan Brennan adds "SMC are delighted to add a company as prestigious as Esaote to our portfolio. Having the complete range of imaging products covering both Ultrasound and dedicated and open MRI the team at SMC believe the Esaote systems provide maximum performance combined with ease of use and their award winning ergonomic designs will help operators in Ireland achieve the best diagnosis in the shortest time scales. We are looking forward to developing a long lasting relationship with Esaote whilst helping improve diagnosis and treatments within the Irish healthcare sector and we are particularly excited about the unique opportunity we have with the G-scan brio weight-bearing MRI which allows scans to be undertaken whilst the patient is in an upright position which can indicate pathologies missed in a conventional scanner."

With their headquarters near Belfast, SMC have a full complement of sales, service and support staff located throughout Ireland and have already undertaken an extensive training program to ensure they can support both new and existing users of Esaote products.

