

## PRESS RELEASE

## 2021 CHINA AWARDS: ESAOTE WINS THE "VIA DELLA SETA" ("SILK ROAD") AWARD

The 15th edition of the event organized by the Italy-China Foundation awards Esaote for its contribution to the development of the diagnostic imaging sector in China. The award ceremony took place yesterday in the presence of Italian and Chinese authorities.

*Genoa, February* 9<sup>th</sup> 2021– Esaote, an Italian company among the world leaders in the field of medical diagnostic imaging systems, has won the "Via della Seta" ("Silk Road") award of the 15th edition of the China Awards, the category that rewards the Italian companies that have built a long and significant growth path in China.

Annual appointment **organized by the Italy-China Foundation**, the China Awards are created to recognize the Italian and Chinese companies that have seized the opportunities of their respective markets in the best way, underlining the importance that internationalization and the exchange of knowledge, ideas and services play.

"We are very proud of this award, which once again underlines the important collaboration with a country like China to which we are linked not only because Esaote shareholders are Chinese but also because we have been working in China since the 1990s and today this geographic area represents 13% of our consolidated sales - **declared Franco Fontana CEO of Esaote**. In this very particular period, which has destabilized the whole world, our decades of experience in Italian-Chinese cooperation has made us even stronger, and we are convinced that the combination of resources and skills is increasingly fundamental for our future and for the future of medical diagnostics ".

Esaote's work in China began in the 90s with commercial activity and in 2004 with the production of ultrasound scanners, particularly adapted to the specific needs of the Chinese healthcare system, which are installed today in over 4000 Chinese hospitals. The sharing of knowledge and experience is the basis of the collaboration with the Chinese medical-scientific community. In particular, Esaote supports exchanges of medical personnel to enhance clinical diagnostic and therapeutic procedures in the ultrasound field and increase joint researches between Italian and Chinese centers of excellence for the study of new technological solutions. With the support of Esaote, the Italian-Chinese School of Ultrasound, the first in Europe, was established in Pavia in 2008, involving the University of Pavia and the Peking Union Medical College Chinese Academy of Medical Sciences.

Since 2018, Esaote's share capital has been acquired by a consortium of leading Chinese investors, consisting of leading companies in the medical technology and healthcare sector, as well as investment funds with significant experience in the healthcare sector.

The international market plays a crucial role for the Esaote Group whose turnover is made up for 70% on highly competitive markets, including China, Europe and the United States and the Group is present with offices and distributors in 80 countries around the world.

The award ceremony took place yesterday, Monday 8 February in the presence of Italian and Chinese authorities, including Luca Ferrari, Ambassador of Italy to China, and Li Junhua, Ambassador of the People's Republic of China to Italy and with Mario Boselli, President of the Italy-China Foundation.



## Esaote

The Esaote Group is a leader in the biomedical equipment sector, in particular the areas of ultrasound, dedicated MRI and software for managing the diagnostic process. The company currently has about 1,150 employees. With headquarters in Genoa and production and research facilities in Italy and the Netherlands, Esaote operates in 80 countries all over the world. Information on Esaote and its products is available at www.esaote.com

## For further information:

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