

# PRESS RELEASE

Esaote have received a boost to their marketing activities following the recent release of the movie “Bridget Jones’s Baby”. Their MyLab™Seven ultrasound scanner was used by the film company in all the scenes Renée Zellweger’s character was scanned by the Doctor played by Emma Thompson.

Sophie Singh, a Regional Sales Manager at Esaote said “we were thrilled to receive a phone call from the producers of the film asking to use one of our systems; they were looking for one to look in keeping with a hi-tech modern clinic”.

The movie is the third outing for the Bridget Jones character and has been a global success since its release.