

Esaote is delighted to announce that Donna Holdcroft has joined its expanding ultrasound sales team as a Regional Account Manager covering North Wales & the Midlands.

With 27 years' experience in ultrasound, firstly as a Sonographer and then as Ultrasound Modality team leader, University Academy. Donna then moved into Account Management and Clinical Applications working for 10 years at Philips and Toshiba.

Donna said "From early in my career as a Radiographer all I ever wanted to do was to work with ultrasound. The use of ultrasound in diagnosis is rapidly expanding both in traditional and in new markets as ultrasound technology improves image quality - I find this so really exciting".

"I am delighted to be working for Esaote with its global reputation for innovation and superb image quality combined with versatility and ease of use. I am looking forward to assisting the company in growing its UK business".

Esaote is one of the top ten global medical imaging companies specialising in ultrasound, MRI technology and healthcare IT, use of which has been growing for many years, helping to speed up and improve diagnosis.



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