

PRESS RELEASE

Esaote were recently asked to support ITV in an episode of ITVs Jeremy Kyles Emergency Room. The daytime show is based on people's medical worries in which Doctor's attempt to resolve issues.

They used Esaote's MyLab™ Alpha to scan a patient who had been suffering heart palpitations.

Esaote's Product & Marketing Manager, Jo Mundy said "We were thrilled to help the program by supplying them with an ultrasound scanner. Paul (the patient), had a strong family history of heart disease and was becoming increasingly worried about his palpitations. The cardiac scan we did was able to diagnose a structurally normal heart and in conjunction with other investigations he was given a clean bill of health. As you can imagine he was delighted"

MyLab™ Alpha is ideal for the Emergency Room where portability is a necessity as it combines outstanding image quality, with a small footprint and long battery life, meaning quick and accurate diagnosis at the bedside is achievable.