

PRESS RELEASE

Esaote recruit Ultrasound Product & Marketing Manager

To support their growing UK activities Esaote are pleased to announce the appointment of Jo Mundy as Product & Marketing Manager. Jo has extensive ultrasound experience in both clinical and commercial areas which will help Esaote continue their current double digit growth performance.

Having trained at Guys & St Thomas' NHS Foundation Trust, Jo qualified as a Cardiac Physiologist and went on to specialise in echocardiography where she worked with Professor John Chambers, the founder of the echocardiography department at Guy's Hospital and former president of the British Society of Echocardiography. Recently Jo spent 7 years at Philips Healthcare as an applications specialist and account manager.

Jo commented: "Ultrasound is such a fantastic imaging modality and one that I am passionate about, it's amazing how a scan can immediately diagnose a whole host of conditions providing detailed information and improving patient care and outcomes. Esaote's products have fantastic image quality and are quick and simple to use, which provides real clinical benefits. I am excited to be joining a company that has both a strong global reputation in ultrasound and a commitment to grow their UK healthcare business with innovative solutions aimed at both clinicians and patients."



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