

PRESS RELEASE

Esaote were pleased to support the Manchester Giants at a pre-season Cardiac Screening event. In the wake of two recent deaths within their basketball family, British Basketball League side, the Manchester Giants underwent cardiac screening. The players of the British Basketball League club visited the Diagnostic Healthcare clinic in Altrincham and underwent various cardiac tests including ultrasound.

Giants CEO John Dwan added: “The deaths of Steve and Juma were a tragedy for their families and friends. We want to highlight this issue, make sure our players are safe and encourage people to be screened too.”

Esaote’s Product & Marketing Manager, Jo Mundy said “Every week 12 young people die unexpectedly from a heart condition they didn’t know they had. This can be caused by a condition called Sudden Arrhythmic Death Syndrome (SADS). As part of the screening process an echocardiogram (cardiac ultrasound) is used to check the heart’s anatomy.

We provided a MyLab™ Alpha in order to screen the players, the beauty of this system is that it has the ability to perform a full echocardiogram yet it is portable and affordable. This means that running this kind of echo service is more achievable than ever. Esaote were very proud to team up with Diagnostic Healthcare and the Manchester Giants to support this important event.”

