



PRESS RELEASE

Mina Samaan has joined Esaote as their UK Sales Manager for MRI to deal with the increasing demand for MRI scanning, particularly musculoskeletal. Mina will manage the rapidly increasing customer base within the UK, capitalising on Esaote's unique product offerings and solutions for both the private and public sectors.

Having graduated as a Diagnostic Radiographer in 2010, Mina developed his passion for MRI. He spent a number of years as a Senior Radiographer and then took on a post as a Diagnostic Imaging Services Manager within the private sector, managing a busy 3T MRI department along with a full complimentary radiology department.

Mina commented, "The innovative designs found at Esaote and the quality of the systems and images helped me make the decision to join Esaote's expanding team. Having been hands on with the systems, I am confident they can deliver what radiographers now need moving forward and my confidence in the quality of the images available from the Esaote dedicated scanners has only increased since joining the company. We can provide more accurate, symptom specific diagnosis using our G-scan Brio weight-bearing system whilst at the other end of the spectrum meet the growing demand for extremity scans with the unique O-scan solution. I feel that my involvement with Esaote will help me to make a difference to the radiography industry as a whole whilst still maintaining my commitment to high quality, diagnostic patient centred care".

Esaote is one of the top ten global medical imaging companies specialising in MRI and ultrasound technology, use of which has been growing for many years, helping to speed up and improve diagnosis.

More people are approaching Esaote as a solution for their constraints and choosing a dedicated MRI scanner as a complimentary device to existing whole body units. A much smaller size footprint installation to comfortably fit in spaces from as small as 9 m² (100 Sq Ft) and a lower capital cost

with a huge reduction in running costs is allowing hospitals to meet their increased demand for MRI scans whilst reducing costs.

The Esaote's Innovative Clinical Solutions in dedicated MRI currently include 3 specific dedicated MRI scanners, comprising of the O-scan for extremities exams, the S-scan open dedicated MSK system and the G-scan Brio weight-bearing unit for musculoskeletal and spine imaging procedures either in clinostatic (supine) and orthostatic (weight-bearing) position.

Mina will be on the Esaote booth at UKRC in Liverpool between June 29th and July 1st and would be happy to demonstrate the economic and clinical benefits of our Esaote MRI scanners.

