

Esaote are pleased to announce that with immediate effect Phil Mitchell has been promoted to the role of UK National Sales Manager for ultrasound products.

Stephen Kennedy, Esaote's UK Country Manager, commented "over the past 3 years our UK MRI and ultrasound business units have continued to grow, with our market share increasing in both sectors. With further ambitious growth plans covering the next few years, and the planned introduction of some new ground breaking products, we have decided to invest now in taking on additional ultrasound staff and I am delighted that Phil has taken over the day to day management of this business unit. Over the past 3 years he has demonstrated both his ability and commitment and will now directly manage our growing team of Account Managers and Applications Specialists."

In accepting this new and exciting role Mitchell added "I look forward to working with our growing team of highly experienced sales and applications specialists and help continue the growing success of Esaote in the UK and Ireland. This is a great opportunity to be part of a company that still cares about the values of teamwork and supporting both their staff and their customers."

Esaote is one of the top ten global medical imaging companies specialising in ultrasound, MRI technology and healthcare IT, use of which has been growing for many years, helping to speed up and improve diagnosis.

